

**IOWA COLLEGE STUDENT AID COMMISSION  
MINUTES OF MEETING  
September 16, 2016  
10:00 a.m.**

**Members Present:**

Janet Adams	Michael Ash
Amy Brace	Roger Claypool
Crystal Ford	Frederick Moore
Katie Mulholland	Herman Quirmbach
Doug Shull	Jeremy Varner
Cindy Winckler	

**Members Absent:**

Tedd Gassman	Tim Kraayenbrink
Karolyn Wells	

**Staff Present:**

Todd Brown	Jethro DeLisle
Jamie Fisher	Laura Ingleby
Julie Leeper	Kris May
Karen Misjak	Elizabeth Keest-Sedrel
Christina Sibouih	Carolyn Small
Ashley Wendt	

**AG Present:**

Emily Willits

**Guests Present:**

Kathy Barton	Iowa National Guard
Matt Brown	Iowa Student Loan
Angela Carlson	Capri College
Dave Epley	House Democratic Staff
Threase Harms	Iowa Cosmetology Schools Association
Dane Schumann	Iowa Cosmetology Schools Association

## **Call to Order**

The Iowa College Student Aid Commission met for a regularly scheduled meeting on September 16, 2016. Commission Chair Adams called the meeting to order at 10:02 a.m.

## **Executive Director's Report**

Ms. Misjak said with a simplified message and our College Passport activity that encouraged fairgoers to visit the College and University booths located in the Varied Industries Building, it was a successful year at the Iowa State Fair. This activity also encouraged fairgoers to like or follow us on social media. There was a noticeable increase in our followers which is allowing us to get messages and deadlines for filing documents directly to families and students.

Ms. Misjak shared that more high schools are signing up each year for our 3 step process initiatives. Currently, the College Application Campaign is taking place and staff is working with high schools to dedicate time during the school day for students to complete an admission application to one or more colleges and universities.

Ms. Misjak provided a copy of the newly printed "Your Course to College" publication and shared that more than 3,000 pre-orders have been filled. Staff will be sending a sample copy to every high school guidance counseling office in the state next week. Ms. Misjak also shared that the Spanish version is currently in its final stages of production and will go to print soon.

Starting the third year of our GEAR UP Grant, Ms. Misjak said the cohort is entering their 9<sup>th</sup> grade year. Our cohort has grown this year to include every 9<sup>th</sup> grade student that is enrolled in the 26 public high schools that we serve, which allows the school to include all of the students in programming and services offered through GEAR UP. Ms. Misjak said an implementation plan that follows the framework that we have identified for the school to serve students must be submitted each year by each school. The six emphasis areas are Academic Support, Advising, College and Career Exposure, College Application and Enrollment, Family Knowledge and Engagement, and Non-cognitive Skills. Ms. Misjak said National GEAR UP Week is the next upcoming week and events will be happening at the schools to raise awareness around GEAR UP, which will be highlighted during the Governor's weekly press conference on Monday. There are educators, parents and students attending the event from Perry, Marshalltown and Des Moines Hoover high schools.

Ms. Misjak shared the television ad that was part of the FAFSA Media Campaign that was approved during the Special Meeting that was held on September 1, 2016.

## **Minutes of Meeting**

Motion: Commissioner Moore moved to approve the meeting minutes for July 15, 2016 as written. Commissioner Shull seconded the motion which passed unanimously.

Motion: Commissioner Mulholland moved to approve the meeting minutes for September 1, 2016 as written. Commissioner Brace seconded the motion which passed unanimously.

## **Administrative Rules**

Ms. Leeper said the first two rules to be adopted are tied to the FAFSA filing date being moved up, clean up language with respect to submission of employee information and to ensure that disbursement of funding is aligned with need under the Barber and Cosmetology Arts and Sciences Tuition Grant Program.

Ms. Leeper said the proposed amendment to Chapter 20 allows students at colleges and universities that grant credit based on terms other than semesters to receive equivalent benefits as students at colleges and universities that award based on semester terms.

Motion: Commissioner Ash moved to adopt amendments to Administrative Rules Chapter 12 – Iowa Tuition Grant Program, Chapter 17 – Barber and Cosmetology Arts and Sciences Tuition Grant Program. Commissioner Shull seconded the motion which passed unanimously.

Motion: Commissioner Claypool moved to adopt amendment to Administrative Rules Chapter 20 – National Guard Educational Assistance program. Commissioner Ford seconded the motion which passed unanimously.

## **ITT Technical Institute**

On September 6, 2016, ITT Tech announced that it would close after it concluded instruction in the current program online term, which ends on October 16. On September 13, after Commission meeting materials were published, ITT Tech's cash assets were seized by its lender, which forced the school to layoff all remaining employees and cease providing instruction for the online programs. Only volunteer employees remained to continue finalizing academic records.

Ms. Small said the intent for the recommended action was to retroactively approve ITT Technical Institute so that state authorization would be in place to ensure that Iowa

students who received state or federal aid remained eligible to retain those funds for prior periods of enrollment. In addition, staff intended to recommend registration for a reasonable period going forward to ensure that its students remained eligible for any future payments of federal or state aid to pay costs the students incurred during final periods of enrollment leading up to the school's complete shut-down.

Ms. Small said there is no state financial aid in question with the exception of one Iowa student who is eligible for, but has not received, a small disbursement of a GEAR UP scholarship. Commissioner Quirnbach requested to extend the registration on a much shorter time period and revisit at the end of the year to see where the situation is at that time. Commissioner Moore questioned if we choose the date they cease to operate, how that would impact Iowa students in the long term. Ms. Small suggested that the Commission adopt an ending date for registration authorization to be one year, or the date the school ceases all operations. Ms. Small will revise the board item and the registration recommendation report to include commentary that explains why ITT was reauthorized to benefit Iowa students.

Motion: Commissioner Shull moved to approve ITT Technical Institute's request to renew its Iowa registration that begins retroactively on May 19, 2016 and ends on May 19, 2017 or until the date the institution ceases all operations, whichever is earlier.  
Commissioner Moore seconded the motion which passed unanimously.

### **Audit and Finance Committee Report**

Ms. May reported the FY 2016 financials, fund and appropriations balances were reviewed and discussed during the Audit and Finance Committee meeting. The committee also discussed a document staff is working on for the total dollars overseen by the Commission. An update was provided to the committee on the 7 year financial plan and work has begun with Mark Weadick from Student Loan Capital Strategies. This plan will be presented to the full Commission during the November 2016 Commission Meeting. Ms. May said the committee also reviewed the recommendation the Legislative Committee is reviewing for the FY 2018-2019 Budget Request.

### **Legislative Committee Report**

Commissioner Ash said the Legislative Committee recommends the following:

Motion: Commissioner Ash moved to amend Iowa Code section 261.2 "Duties of the Commission" to include a new paragraph giving the Commission authority to establish standards for the disposition of

uncollectible student debt owed to the Commission. Commissioner Shull seconded the motion which passed unanimously.

Motion: Commissioner Ford moved to amend Iowa Code sections 261.110 “Teach Iowa Scholar Program” and 261.112 “Teacher Shortage Loan Forgiveness Program” to ensure that teachers eligible to participate in both programs receive awards from just one of the programs, not both. Commissioner Moore seconded the motion which passed unanimously.

Ms. Leeper said the committee is recommending to amend Iowa Code sections 261.9 “Definitions” under the Iowa Tuition Grant Program and 261.25 “Appropriations – standing limited” and create a new “Iowa Tuition Grant For-Profit Colleges” section to separate the Iowa Tuition Grant Not-for-Profit Program from the Iowa Tuition Grant For-Profit Program and include Barber and Cosmetology Colleges as eligible institutions in the Iowa Tuition Grant For-Profit Program. The recommendation includes rescinding Iowa Code section 261.61 “Barber and Cosmetology Arts and Sciences Tuition Grant Program” and including the funding from that program in the appropriation for the Iowa Tuition Grant For-Profit Program.

Commissioner Moore said he opposes having a different matching requirement for some schools. He noted the Barber and Cosmetology schools want to be included in the program with a 25% match, which is significantly lower than the current match requirement. He said he would not support the reduction in the matching requirement.

Ms. Harms, from the Iowa Cosmetology Schools Association, said the recommendation of 25% match for the first year would allow their schools to be able to afford to participate, and they would add 5% each year up to a cap of 50%. She contended that the revenues for the Barber and Cosmetology schools are considerably less than at other for-profit schools. Ms. Harms respectfully requested the full match not be required and indicated she would like to continue to work with the Commission to come to a mutual agreement on this issue.

Commissioner Moore said currently the not-for-profit participating schools have a similar match to the for-profit schools and did not believe the Commission should approve a lower match for these schools as he did not feel it would be good state policy. Ms. Harms said their original request was to be part of the Vocational-Technical Tuition Grant Program. Ms. Leeper said the Vocational-Technical Tuition Grant Program was specifically created for community college students and that community colleges are greatly opposed to including non-public colleges under the program.

This recommendation did not move forward.

Motion: Commissioner Mulholland moved to amend Iowa Code Chapter 261B "Registration of Postsecondary Schools" to ensure the registration process is administered as intended by the General Assembly. Commissioner Shull seconded the motion which passed unanimously.

Motion: Commissioner Ford moved to combine two programs that assist nurses, nurse educators, nurse practitioners and physician assistants, and eliminate a third similar program that has never been funded. Commissioner Shull seconded the motion which passed unanimously.

### **Commissioner Report**

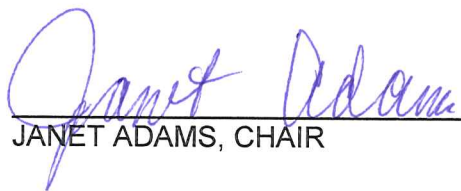
Commissioner Moore shared an update from the private colleges as well as informed the Commission of his retirement at the end of this school year. Commissioner Moore said the Iowa Tuition Grant is the biggest program our agency administers and how great of an impact it has on the private colleges. He shared that the private colleges provided \$504 million dollars in institutional non loan financial aid annually.

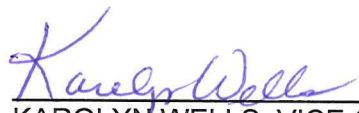
### **Staff Reports**

Ms. May provided an update of FY 2016 year-to-date financials.

Ms. Small provided a report on Postsecondary Registration Approvals as well as Exemption and SARA approvals, Exemption Approvals and provided a list of Exemption Applications that are currently under review.

Mr. Leuwerke presented on Promoting Non-cognitive Skills Through a Classroom Guidance Curriculum. This curriculum is currently being provided in our GEAR UP Iowa Schools and was created as part of the Commission's GEAR UP Iowa Grant.

  
JANET ADAMS, CHAIR

  
KAROLYN WELLS, VICE CHAIR